Twenty years ago, Signature Group was established with the long-standing belief that your corporate or brand image should be as unique as your signature. From our humble beginnings, we developed an in-depth process to develop a foundation upon which your company could nurture and sustain a successful brand for years to come. To this day, we continue to distinguish you from your competition through consulting and creative services designed to refine your unique company identity and marketing programs. We believe your branded image is more than your logo, brochure, web-site, marketing materials or trade show display. It is the overall experience your customers have with your company, products and services, and, you and people. We enhance the overall look and feel of culture of a company. In short, we make you look good and help you make your own clients feel good.

Our ongoing success in making companies look good may be realized with repeat business and accolades by our peers, but more importantly, it is a direct reflection of our creative team that understands it takes a collective effort to create and implement a great story. Here’s to 20 years of success, and many more.

In order to leave a lasting impression with your audience, your company should always leave its mark – its signature.

Over time your image may evolve, but a signature will always remain the same.

It is unique to you, just as your brand image is your company’s signature in a challenging marketplace.

In order for that signature to emerge, your image needs to evolve. Your uniqueness needs to be revealed and it needs to be displayed prominently and consistently.

After all, shouldn’t your image be as unique as your signature?

Our team

Christine loubardie
She is the master controller and the sharp brain behind scheduling, production and logistics. In addition to her management skills, Christine also has years of design experience and is often called upon for her creative flair.

Steve

Signature Group’s lead designer brings a mix of youthful vision, cutting-edge creativity to the group. His ability to inject life into creative design and gain the trust of conservative corporate clients has produced impressive results.

Greg mais
Although he may be the newest member of the team, he is far from being the least experienced. Greg has many years of package design and production experience which has helped him open up new avenues for creativity for Signature Group.

Steve cuch
Signature Group’s founder brings a mix of youthful vision, cutting-edge creativity to the group. His ability to inject life into creative design and gain the trust of conservative corporate clients has produced impressive results.
1. Dixon Electric – This award winning re-design created a bold statement to elevate their position above the competition, and they succeeded in having their voice heard.

2. World Mines Ministries Forum – Signature Group assisted in the management of this three day event in Toronto gathering the world’s leaders in mining to discuss sustainability, market forecasts and environmental impact.

3. Tenaris Year-end Gala – ShowPro, a division of Signature Group is called upon yearly to organize and manage the annual company year-end gala - with a full evening of dinner and entertainment by veteran acts like Trooper, April Wine and Kim Mitchell.

4. Kinecor – The former WAJAX Industrial Components division was branded as KINECOR and the image was implemented across the 5 companies which had merged into one company.

5. Desjardins Group – To unveil their newest Pan-Canadian initiative, Desjardins relied on the expertise of Signature Group to create a partnership package for credit unions, outlining the benefits of the backing of a large financial institution such as Desjardins.

6. Cambrian Insurance – Coming full circle with their image, Cambrian Insurance returned again to Signature Group to re-brand and modernize their image, much like they did years ago.

7. Intrepid Mines – Their award winning corporate identity was an instant success, capturing the essence of precious metal mining through the use of dark contrast and rich metallic colours.

8. The ShowPro Display Showroom – Northern Ontario’s ONLY walkthrough trade show display showroom, features various models and the latest in large format display settings.

9. Concentra Financial Annual General Meeting – For its annual general meeting, Signature Group has created an animated presentation detailing the positive highlights from the past year. Due to its overwhelming popularity, it is now an anticipated and highly-anticipated piece.

10. Cambrian Insurance – As technology improves and the Internet expands, more and more businesses look to Signature Group for assistance in developing an online presence.

11. Desjardins – They utilized their newest Pan-Canadian initiative to unveil their newest Pan-Canadian initiative. Desjardins relied on the expertise of Signature Group to create a partnership package for credit unions, outlining the benefits of the backing of a large financial institution such as Desjardins.

12. Caribbean Confederation of Credit Unions Convention – We were invited to this three-day event in the Dominican Republic as an active presenter, allowing us to establish more of an outward reach to credit unions on a national scale. Our expertise in the realm of credit union branding and marketing was well-received.

13. Concentra Financial Annual General Meeting – For its annual general meeting, Signature Group has created an animated presentation detailing the positive highlights from the past year. Due to its overwhelming popularity, it is now an anticipated and highly-anticipated piece.

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15. Credit Union Brand Engineering (CUBE) – This all-inclusive package includes branding and marketing options geared specifically towards the needs of credit unions.